COOKIES POLICY

Last updated as at: 24.05.2018

UNIVERSAL CDN Inc., (referred to hereinbelow as "UCDN", "we" ot "us") a company registered under the laws of the United States of America, having its registered office and address of manangement at 2777 North Stemmons Fwy., Suite 1555, Dallas, TX 75207, USA (referred to hereinbelow as "UCDN" or "we"), is the owner of this Website. This Cookies Policy (hereinafter referred to as "the Policy") describes the various types of cookies that may be used in connection with the access to this Website or any other of the domains as listed hereinbelow under Section 4 of this Policy and the different ways you can manage them. We use cookies to improve our Website and web hosting services, and, most importantly, provide our customers with the opportunity for continued savings and increased convenience.

1. What Are Cookies?

Cookies are small text files or tags that are downloaded and stored on your personal computer, mobile device or other terminal device when you visit a certain Website. They may be set by the Website owner or a third party. They are widely used in order to make Websites work in a better, more efficient way. They are able to do this because Websites can read and write these files, enabling them to recognise you and remember your personal prerferences and other important information regarding your use of the Website that will make your user experience more convenient.

Some cookies, known as "session cookies", expire at the end of your browser session. Other cookies, known as "persistent cookies", are stored on your personal computer, mobile device or other terminal device between browser sessions.

We use cookies to determine whether your terminal device has already communicated with our sites. By reading the cookie data we can design our Website to suit you and make them easier for you to use.

2. What cookies do we use

Below we list the different types of cookies that may be used on the Website. Cookies can be categorised into 4 main types.

Strictly Necessary Cookies.

These cookies are essential for the Website to work and enable you to move around it and to use its services and features. Without these cookies, the Website will not perform as smoothly for you as we would like it to and we may not be able to provide the Website or certain services or features that you have specifically requested. The table below sets out some examples:

Type of Cookie	Description
TawkConnectionTime (__tawkuuid)	It is needed for our chat messenger to work properly.
PHPSESSID	Current session identification.
_csrf	Token for csrf attacks prevention.

Performance Cookies.

These cookies collect information about how visitors use the Website. The information collected is anonymous and is only used to improve how the Site works. For example, such cookies show us which are the most frequently visited pages on the Website, help us record any difficulties visitors have with the Webite, and show us whether our advertising is effective or not. This allows us to see the overall patterns of usage on the Website, rather than the usage of a single person. The table below sets out some examples:

Type of Cookie	Description	How to manage these cookies
Google Analytics	Google Analytics cookies collect aggregate statistical data to improve Site presentation and navigation.	https://tools.google.com/dlpage/gaoptout
Facebook Analytics	Facebook Analytics cookies collect aggregate statistical	https://www.facebook.com/full_data_use_policy https://termsfeed.com/blog/legal-pages-facebook-app/
Facebook Pixel	In retargeting, personal information is collected and then used across the internet to show targeted advertisements based on the collected information. Retargeting also uses cookies to track and access users.	https://termsfeed.com/blog/privacy-policy-facebook-retargeting/

Functionality Cookies

These cookies allow the Website to remember choices you make when using it. Such cookies enable us to provide enhanced, more personal features, for example, they can remember your marketing preferences, such as opting in or out of marketing emails. These cookies can also be used to remember changes you have made to text size, fonts and other parts of the Website that you can customize. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites. The table below sets out some examples:

Type of Cookie	Description
Language	Language cookies are used to store the language you have selected, and to show the correct options.
Reference site	The reference site (the site you visited prior to visiting our Site) may be recorded to better understand your preferences
Last visit and activity	Date of last visit and activity and other information is recorded to be able to provide you with an update on "what's changed on the site since your last visit," and to better understand your preferences.
Flash Cookies	Flash cookies are used to enable audio and video content to be played.
Page history	Page history cookies are used to track the sequence of pages you have visited. If you get an error message while visiting the Site, the cookie information gets saved to a log file for error reporting and resolution.

Targeting or Advertising Cookies.

We may use third party advertising companies to serve ads when you visit our Site. These companies may place or recognise a unique cookie on your computer or mobile device. These cookies are used to deliver advertisements more relevant to you and your interests, to limit the number of times you see an advertisement, to help measure the effectiveness of the advertising campaign etc.

On our Website we have links to the following social networks and platforms: Facebook, Youtube, Pinterest and Instagram, which may collect their own cookies. These cookies enable the social networks users, who visit our Website to be identified, as well as to share and like certain contents from our profiles in these social networks. As part of that, the respective social network may account that you have visited our Website and subsequently may use this information to show ads in the respective social network, which are relevant to your interests. We have no influence on the way your personal data is used by the social networks and platforms, for details you could refer to their respective cookies policies:

https://www.facebook.com/policies/cookies/;

https://policies.google.com;

https://help.instagram.com/1896641480634370;

https://policy.pinterest.com/en/cookies;

https://www.linkedin.com/legal/privacy-policy

Cookies for Banner Rewards Program

To offer our customers the possibility of savings upon continued usage of our services, UCDN uses cookies to help monitor the traffic generated from UCDN banners and logo buttons displayed on third-party Websites.

For every new UCDN customer that was introduced to UCDN through an affiliated third-party Website, our affiliate may receive a credit as specified in the relevant documents.

Cookies for Customer Account Management

Regarding our customers, UCDN uses cookies to store usernames for added convenience to the Webmaster. As part of our services, UCDN offers password-protected, web-based management tools. By storing the customers' usernames in a cookie, the customer is not required to fill out the necessary form fields whenever they desire to acess or manage their account through our Website.

Note that to the extent information collected through cookies constitutes personal information, the provisions in our website Privacy Policy apply and complement this Cookie Policy.

3. Disabling and Deleting Cookies

When you visit our Website for the first time, you are informed in a cookie pop-up for the cookies used on our Website.

If you decide not to allow the use of cookies, an opt-out cookie is set in your browser. This cookie is used solely to record your objection. However, if you disable cookies some functions of our Website may not function properly or may no longer be available to you. In that case please send us a message to support@ucdn.com expressing your will for us to stop using cookies regarding your visits on our site.

On the other hand, the cookies settings agreements do not cover the cookies set by other third-party providers when you visit third-party websites.

4. Used Domains

Alternate domains to which this Policy applies:

cdn-ns.net

cdn-ns1.com

cdn-ns1.net

cdn-project.info

cdn12.com

cdn13.com

cdn14.net

cdn15.com

cdn15.net

ucdn-network.com

ucdn.com

ucdn.org

universalcdn.com

blog.ucdn.com

help.ucdn.com

ucdn-network.com

5. Contact Us

For any additional information or questions regarding the cookies used by the Website, you can contact us in one of the following ways:

- in writing, at the following address: 2777 North Stemmons Fwy., Suite 1555, Dallas, TX 75207, USA;

- by e-mail, at the following e-mail address: support@ucdn.com.

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